



**NICHOLAS**

Nicholas Financial, Inc.  
Corporate Headquarters

2454 McMullen-Booth Rd.  
Building C  
Clearwater, FL 33759

**FOR IMMEDIATE RELEASE**

**Contact:** Ralph Finkenbrink  
Sr. Vice President, CFO  
Ph # - 727-726-0763

**NASDAQ:** NICK  
**Web site:** [www.nicholasfinancial.com](http://www.nicholasfinancial.com)

## **Nicholas Financial Announces the Opening of New Branch Office in Akron, Ohio**

**September 09, 2009** - Clearwater, Florida. - Nicholas Financial, Inc. (Nasdaq, NICK), today announced the opening of a new branch office located in Akron, Ohio. The new location continues the Company's planned expansion of its branch office network, which now includes, forty-nine (49) offices in Florida, Georgia, North Carolina, South Carolina, Virginia, Ohio, Michigan, Maryland, Kentucky, Indiana, Alabama and Tennessee. Each of the offices is a full-service lending and collection facility. Nicholas employees have been working to develop business in the Akron area for several months prior to the opening of the new location.

The new Akron office is the third (3<sup>rd</sup>) Nicholas Financial branch established in the greater Cleveland area and the seventh in the state of Ohio. The Company will continue to evaluate potential branch locations in both new and existing markets. Nicholas Financial acquires and services automobile and light truck installment sales contracts that it purchases from over 1,500 new and used car dealers.

Nicholas Financial, Inc. is one of the largest publicly traded specialty consumer finance companies based in the Southeast. The Company presently operates out of 49 branch locations in both the Southeast and the Mid-West States. The Company has approximately 10,500,000 shares of common stock outstanding. For an index of Nicholas Financial, Inc.'s news releases or to obtain a specific release, visit our web site at [www.nicholasfinancial.com](http://www.nicholasfinancial.com).

**## End ##**